

**Adams County**  
Quit Line Data Summary  
January 1 - June 30, 2005

	<u>County</u>	<u>State</u>
<b>Number of Calls to Quit Line</b>	<b>N = 8</b>	<b>N = 11,781</b>
<b>Percent of Statewide Calls</b>	0.1%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.3%	100.0%
	<u>County %</u>	<u>State %</u>
<b>Gender</b>	<b>N = 7</b>	<b>N = 10,080</b>
Female	28.6%	61.2%
Male	71.4%	38.8%
<b>Race/Ethnicity</b>	<b>N = 6</b>	<b>N = 8,813</b>
People of Color	0.0%	9.5%
White	100.0%	90.5%
<b>Age</b>	<b>N = 7</b>	<b>N = 9,893</b>
Less than 18 years old	0.0%	1.5%
18 - 24 years old	14.3%	18.1%
25 - 34 years old	0.0%	25.4%
35 - 44 years old	14.3%	22.0%
45 years and older	71.4%	33.0%
<b>Education</b>	<b>N = 7</b>	<b>N = 9,282</b>
Did not graduate high school	14.3%	20.8%
High school graduate	28.6%	34.4%
Some college/vocational school	42.9%	34.8%
College graduate	14.3%	10.0%
<b>Caller Type</b>	<b>N = 7</b>	<b>N = 10,635</b>
General Information	0.0%	7.2%
Health care provider	0.0%	1.9%
Tobacco user	100.0%	90.9%
<b>Payer Type</b>	<b>N = 6</b>	<b>N = 7,421</b>
Insured	33.3%	37.4%
Uninsured	33.3%	33.0%
Medicaid	33.3%	29.6%
<b>Heard About</b>	<b>N = 4</b>	<b>N = 8,468</b>
Past caller	*	13.4%
Employer/worksites	*	1.3%
Health care provider	*	23.4%
Television	*	15.9%
Outdoor advertisement (billboard/bus/wall)	*	2.7%
Targeted mailing	*	0.1%
Great Start	*	0.2%
Radio	*	3.9%
Newspaper/Magazine	*	1.7%
Brochure/Newsletter	*	4.3%
Family or friend	*	28.1%
Health Department	*	3.2%
School	*	1.8%

Source: Washington State Department of Health  
Tobacco Prevention and Control  
Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

\* Rate not calculated because number of calls was less than 5.